

TOURISM AND HOSPITALITY DEPARTMENT

DIPLOMA IN HOTEL MANAGEMENT



PROGRAMME EDUCATIONAL OBJECTIVES (PEO)

The Diploma in Hotel Management programme will produce semi-professionals who are:

Hotel Executives who apply fundamental hotel operation knowledge and principles in providing solution for hospitality issues and challenges.

1

Hotel Executives who apply a specific level of practical skills, procedures, digital applications and numerical data to perform related tasks in hospitality industry.

2

Hotel Executives who alternately adopt the roles of a leader and team member, and able to communicate effectively in assisting and providing creative solution for hospitality industry.

3

Hotel Executives who enterprisingly acquired new knowledge and entrepreneurial skills for career advancement and complying with organizational and professional ethics in work and social environment.

4

PROGRAMME LEARNING OUTCOMES (PLO)

Upon completion of the programme, students should be able to:

1 Apply knowledge of hotel management in operating and managing hotel operation and hospitality services.

5 Display the ability to use digital application and interpret numerical data in related tasks.

2 Analyse issues and challenges in assisting and providing appropriate solution for hotel operation and hospitality services.

6 Demonstrate leadership, autonomy and responsibility by taking alternate role either as a leader or member of a diverse team.

3 Perform skills in the hotel operation and hospitality services.

7 Demonstrate entrepreneurial and good managerial skill in society.

4 Demonstrate effective communication and interaction skills to an individual or as a team member.

8 Integrate professionalism, positive attitudes and values in engaging with society and stakeholders.

